



## Intermediary Service, Innovation Services

*Not for profit, limited by guarantee corporate structure.*

IXC 's InnovationXchange is an international knowledge exchange which provides a suite of services which identifies, creates and facilitates linkages and collaborations to support our client's organisational strategic objectives.

### Products and/or Services:

- IXC Intermediary service™ – an IXC intermediary works within your organisation, on a regular basis, to find connections which align with your strategy;
- IXC Client Connect™ – a customized version of the InnovationXchange inside clients, to build your own network of connectors to improve internal collaboration, and to link meaningfully into the IXC network and the outside world;
- IXC Quicklink™ – a condensed intermediary service for small to medium enterprises seeking a limited number of opportunities;
- IXC Project™ – one off project work to solve a discrete client problem;
- IXC Skills™ – we provide workshops and training in IXC skills including problem definition, innovative thinking, collaboration and trust, idea generation.

### IXC Delivers:

- Validated opportunities for external collaboration
- Access to external insights and knowledge
- An interface between government / academics / industry
- Technology audits
- Capability mapping
- Independent industry feedback
- Problem definition services
- Brainstorming workshops
- Targeted and informative client forums
- Research and scoping services
- Assistance with grant / funding applications
- Capabilities in connected innovation strategies
- Practical strategies for internal collaboration

We are commercially neutral, not-for-profit and work on a fee for service basis. Our Head Office is in Melbourne, Australia, with sister groups in Malaysia and the United Kingdom, and clients in 8 countries on 4 continents.

### Target Markets:

Taiwan, China, South-East Asia

### Application Areas:

Appropriate to all organisations looking to find innovation through connections, collaborations, IXC is a leading practitioner of Open Innovation. Our clients include: Universities, Multi National Corporations, SMEs, government agencies, social sector organisations. We work across industry and geographic boundaries.

Date business commenced: 5/6/2006

Number of employees: 8

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