



Narrative-based health promotion – the development of a global repository of patient and carer experiences.

Established in 2006, RealTime Health has developed the largest digital library of patient and carer experiences in the South-East Asia region. The company is recognised as a global leader in narrative-based health promotion, specialising in the development and implementation of narrative resources and interventions for consumers and health providers.

Narrative communication uses the personal stories of patients and carers to deliver persuasive health promotion messages. It is recognised in current literature as a source of valuable information for health professionals and as an effective approach to patient health outcomes.

RealTime Health was founded on the premise that there will be strong global demand for evidence-based online resources for the health sector. Several factors lead this demand: the growing burden of chronic conditions on individuals and society as a whole; the need for accessible, cost-effective, evidence-based resources to support chronic condition prevention and self-management programs; increasing emphasis on the development of patient-centred models of care; and the growing body of evidence to support narrative communication as an effective way to improve patient health outcomes.

RealTime Health addresses this demand through a deep knowledge of narrative communication and a unique approach to content delivery.

Products and/or Services:

RealTime Health specialises in the development and implementation of evidence-based narrative resources and interventions for consumers and health providers.

Application Areas:

Our content can be delivered via mobile platforms, online, remote patient monitoring devices, IPTV and video on demand. It can be integration into disease management and prevention programs, health and wellbeing programs and e-learning.

Target Markets:

South-East Asia

Technical Certification, Awards and International Recognition:

HONcode accreditation

Date business commenced: 01/07/2006

Number of employees: 8

RealTime Health

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